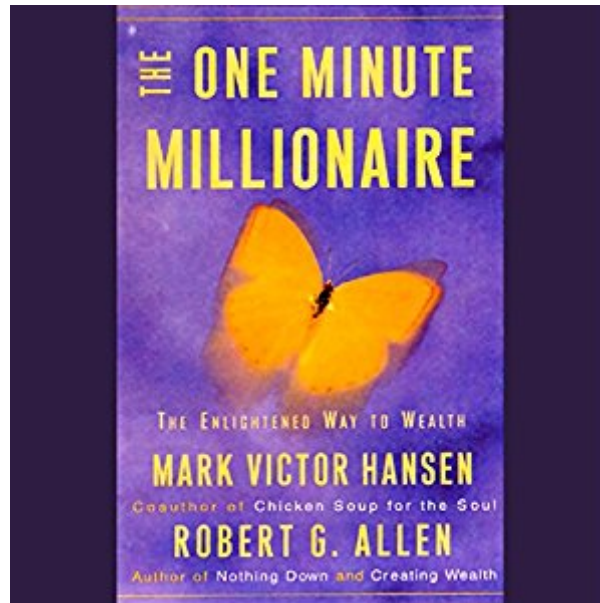


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# The One Minute Millionaire: The Enlightened Way To Wealth



## Synopsis

Is it possible to make a million dollars in only one minute? The answer just might surprise you. In this New York Times bestseller, Mark Victor Hansen, the mastermind behind the 65-million-copy Chicken Soup series, and Robert G. Allen, a pioneer in bestselling wealth-creation books, share their revolutionary approach to building wealth and present a powerful program for self-discovery. The One Minute Millionaire will show you how to:

- Create wealth even when you have nothing to start with
- Use the power of leverage to build wealth rapidly
- Overcome fears so that you can take reasonable risks
- Use "one minute" habits to build wealth over the long term

The lessons in The One Minute Millionaire are not just about becoming a millionaire—they are about how to ethically make, keep, and share your wealth. Whether your goal is less than a million dollars or that amount many times over, there's never been a better time to achieve abundance. In these turbulent times, these lessons will show you how to recover from financial loss and rebound with renewed enthusiasm into financial security and prosperity. Let The One Minute Millionaire show you the way. --This text refers to the Paperback edition.

## Book Information

Audible Audio Edition

Listening Length: 12 hours and 21 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Books on Tape

Audible.com Release Date: March 18, 2004

Language: English

ASIN: B0001ZYZQY

Best Sellers Rank: #12 in Books > Audible Audiobooks > Business & Investing > Business Life

#227 in Books > Audible Audiobooks > Business & Investing > Personal Finance & Investing

#1066 in Books > Religion & Spirituality > Worship & Devotion > Inspirational

## Customer Reviews

Let me summarize their get super-easy get rich "ideas":

1. Just invent something that everyone will buy!
2. Just write a best selling book!
3. Just spam a hundred thousand people selling a product, like an e-book that cost you nothing to make, but your time, and sell it for \$1,000, and you'll get your million!

They repeatedly use 1% spam response rates, though it's more like .0037% spam rates, I already know their solution, SPAM MORE! If you haven't got any spam from "Richard G Allen &/Or

the one minute millionaire, you will!!!4. Just look through the newspaper and find foreclosures on some unsuspecting little old lady, and be nice to her and help her get kicked out of her house, and you swoop in and take it, and all it's equity, paint it and sell it for twice as much!5. Invent a toy that every kid wants, like tickle-me-elmo!6. Look for run-down houses that are worth millions and millions of dollars and haven't sold for a long long time, and ask obscenely low prices, and they'll take it, because agents have to, and since the owners are rich and don't care about money....These are just some of the ideas that I remember from this awful book. The spam one makes me furious, they are ENCOURAGING SPAMMING!!! The other ideas are so stupid, write a best seller, invent something that every American home needs, well FREAKIN DUH! It VERY soon become apparent that the authors are just looking to make THEMSELVES RICH, with a catchy title, and some VERY OLD, VERY TIRED, VERY WORN OUT - OVERDONE Ideas. Like that foreclosure thing. That's older than I am. sheesh.

I've read The One Minute Millionaire twice. First time, I was amused and intrigued. I was on a "personal finance" reading kick at the time. Other books I read included many of the Rich Dad series, Suze Orman, The Dolans, etc. Popular financial writers writing for a general audience. This book sat on my shelf for two months after I read it. One evening I noticed Mark Victor Hansen's name on about 43 different "chicken soup" books at an airport bookstore. His name rang a bell in my mind. I had not connected him with the this book before. Didn't know it was the same guy. I had to laugh at the extent to which the "chicken soup" brand has been leveraged. Chicken Soup for the Manicurist's Soul, Chicken Soup for the Proctologist's Soul, Chicken Soup for the Chicken's Coup, etc. Now here is a man that understands leverage. Here is a man that can make a buck walk. I re-read the book. It is hard to put a finger on what I felt the second time I read it.. I've read all the reviews on . I haven't seen anyone else put a finger on it either. I challenge anyone who's claimed this book is life changing to read it again. It is not a go-back. Did your life seem different a day or two later? I also challenge all who dismissed it outright as a rehash to re-read it as well. It has a peculiar dissonance I haven't experienced in any other financial pulp. Let me offer some observations on the uncomfortable underbelly of this book. The mantra seems to be that "enlightened" millionaires are those who do not take advantage of others, but always go for the "win win" negotiation. Yet, one section recommends choosing addictive behaviors as the best to exploit in the information selling business.

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